

Action Items!

The following are things that you can do to **get involved ASAP**:

- Attend the next Commercial Tobacco Work Group, contact [Emily Carlson](#) if interested.
 - Time needed: **1 hour**
- Contact [David Stanley](#) if you are interested in sharing your organizations' resources at the 3rd annual picnic of the Parents and Families of Addicts in the Eau Claire Area.
 - Time needed: **10 mins**
- Go to the Alliance's social media and like, share, and/or comment on a post
 - Time needed: **5 minutes**

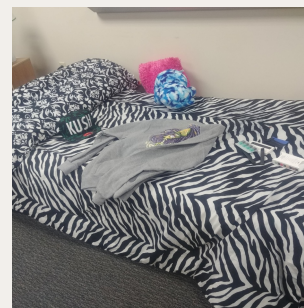


You can learn more about these opportunities in the following Newsletter.

Mock Bedrooms

We recently expanded our mock bedrooms and now have three kits available. Mock bedrooms are interactive displays where individuals can learn about current drug/alcohol/tobacco trends as well as see actual devices used to conceal or use substances. Mock bedrooms kits can be set up at parent/teacher conferences, staff meetings for educators/youth workers, and other settings- let us know if you'd like to host one!

Contact [Alison Harder](#) for more information.



Opportunities to Get Involved ASAP

Commercial Tobacco Work Group Update

In June this work group met and reviewed the following:

- Members of this group provided written testimony to the Joint Finance Committee and local legislatures about the importance of continued work around tobacco and shared their stories.
- Lindsey Boehm, a former student of Dr. Lorraine Smith, and current nurse in Eau Claire, shared her testimony in a Letter to the Editor and it was published in the Leader-Telegram Friday, July 9, 2021!
- The Workgroup will meet on Friday, August 20, 2021 at 1:30pm. Reach out to Emily Carlson for a link to the meeting.

The next meeting will be **Friday, August 20 at 1:30pm.**

Email for more information or to get involved!

Post Highlight



Did you know!? You can safely dispose of your old or unused medications ☐ year-round. Check out this video ☐ to learn more about the Walgreens Pharmacy, 1819 S Hastings Way, located in Eau Claire County. (Video is available in English, Spanish, and Hmong on our YouTube channel – links below.) #PreventionIsKey #SafeDisposal

- ☐ [Take Back Location: Walgreens Pharmacy \(English\)](#)
- ☐ [Chaw Pov Tseg Tshuaj: Walgreens Pharmacy \(Hmong\)](#)
- ☐ [Lugar de Devolución de Drogas: Farmacia Walgreens \(Spanish\)](#)

Partner Update

3rd Annual Picnic of the Parents and Families of Addicts in the Eau Claire Area

David Stanley with Vivent Health will be presenting at the 3rd annual picnic of the Parents and Families of Addicts in the Eau Claire Area. This will be held on **September 29th** in Chippewa Falls. He will be giving two large group Narcan/Opioid Overdose Prevention trainings as well as having a resource table to share information and

education regarding Harm Reduction, Fentanyl test kits, HIV and other STI prevention and testing, and general Vivent Health information along with sharing about The Alliance and Northwoods Coalition.



Prevention Services West-Central WI

- Free and confidential HIV, Hep C, and STI testing for high-risk individuals.
- Opioid overdose prevention training and free Narcan in person at our office for individuals or to groups/organizations/communities at your facility (~1-hour free training).
- Condom distribution.
- LifePoint Needle Exchange.
- PrEP information and referral.

For more information, please contact: David Stanley, Prevention Specialist 715-836-7710 ext. 3208 david.stanley@viventhealth.org

thrive. together.

viventhealth.org

While it is not a public event, he would be happy to bring any resources involving the Alliance and partners with him to discuss and distribute. Contact [David Stanley](#) if you are interested in sharing resources.

Health Equity: Our Choice of Words

Words matter and how we talk about an issue or a population affects how the issue or population is treated. Terms like “vulnerable communities” can be a vague term that perpetuates the discrimination and circumstances that damaged their health in the first place, putting the blame on the people we are trying to help.



Photo Credit:

[It's Time to Retire "Vulnerable Communities" — CommunicateHealth](#)

To learn more see resources below.

How do we do better?

- **Use “People First Language”** – A way to respectfully and appropriately communicate with and about a certain population. It focuses on the person first and the disability/substance use/health problem second.
 - Instead of “Vulnerable communities”, say “populations disproportionately affected by...”
- **Name the populations you are talking about.** Instead of using a vague term like “vulnerable” as a catchall, name who those populations are. List races or ethnic groups you are talking about. I.e. people who are Black, Hispanic, LGBTQ+, etc.
- **Describe root causes of why that population is disproportionately impacted.** I.e. systemic racism, targeted marketing, etc.

Health Equity Resources

[Words Matter: How Language Can Reduce Stigma](#)

This resource provides the importance of using non-stigmatizing language. Learn how using non-stigmatizing language can help relieve these burdens of fault, blame, and shame on the affected population.

It's Time to Retire "Vulnerable Communities"

Learn more about why it is important to identify who is affected, why it is happening, and how to talk about it respectfully.

Why Health Literacy — Communicate Health

Here is a health literacy hub which provides resources on clear communication, online literacy, and health literacy data map.

August Trainings

Summer Learning Series: Involving the Community

August 4, 3:00 pm

Effective partnerships rely upon respect and trust but what if you add in the undercurrents that come from power differentials? Join to explore how to establish and maintain effective partnerships between Health and Human Services organizations and those they serve..

[Click here to sign up.](#)

Parent's Can't Stop What They Don't Know: Teen Alcohol Abuse Prevention

August 10, 1:00 pm - 2:30 pm

A highly engaging session that will feature cutting-edge information about "new" developments and product trends in the world of underage drinking.

[Click here to sign up.](#)

Introduction to Positive Community Norms

August 16, 11:00am

Learn the essential seven steps for planning, building, and evaluating a Positive Community Norms intervention. Participants will be provided seven 10-minute videos to watch as "homework" before attending this 90-minute interactive discussion that will provide plenty of time for real time questions and answers.

[Click here to sign up.](#)

National Prevention Network Conference

August 24-26

The purpose of the National Prevention Network (NPN) Conference is to highlight the latest research in the substance use prevention field. It provides a forum for prevention professionals, coalition leaders, researchers, and federal partners to share research, best practices and promising evaluation results for the purpose of integrating research into prevention practice.

[Click here to sign up.](#)

Next Alliance Meeting

September 21, 2021 from 8:00 am - 9:00 am

[Click to Join the Meeting](#)

Meeting number (access code):

145 488 5483

Meeting password:

jeJFnPKE348

Tap to join from a mobile device**(attendees only):**

+1-415-655-0001,,1454885483## US Toll

Join by phone:

+1-415-655-0001 US Toll

Global call-in numbers

About the Alliance For Substance Abuse Prevention

Mission:

To Improve the lives of Children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and other drug misuse in Eau Claire County.

Vision:

A community culture free from the misuse of alcohol, tobacco, and other drugs.

Who is the Alliance?



The Alliance for Substance Abuse Prevention (Alliance) is an Eau Claire County community-based coalition

**What We Do:**

- Brings community volunteers and partner organizations together
- Helps coordinate and support county-wide efforts to prevent substance misuse
- Works toward our common goal of substance misuse prevention and treatment in the Community



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